CONTRACT

WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

www.nbcconnecticut.com

And:

WATERFRONT STRATEGIES
1010 WISCONSIN AVE
SUITE 800
WASHINGTON, DC 20007

Contract / Revision	Alt Order #
341806 / 1	

Product
TV

Contract Dates	Estimate #	
10/30/12 - 11/06/12	**2075**	

Advertiser	Original Date / Revision
HOUSE MAJORITY PAC	10/15/12 / 10/30/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WVIT	Corey Lane	Philadelphia NS

Special Handling

Demographic
RHH

IDB#	**Advertiser Code**	**Product Code**

Agency Ref	Advertiser Ref
15978	25512

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WVIT	10/30/12	11/06/12	9-10A TODAY SHOW	9A-10A		:30			NM	3	$1,725.00
	ISSUE			ALL SPOTS ON ORDER - IMMEDIATE PREEMPTIBLE CLASS OF TIME								
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/30/12	11/05/12	MTWTF--	2	$575.00						
	Week:	11/06/12	11/12/12	-T-----	1	$575.00						
2	WVIT	10/30/12	11/05/12	10-11A TODAY SHOW	10A-11A		:30			NM	3	$1,725.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/30/12	11/05/12	MTWTF--	3	$575.00						
3	WVIT	10/30/12	11/06/12	11-12P CT NEWS TODAY	11A-12P		:30			NM	6	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/30/12	11/05/12	MTWTF--	5	$200.00						
	Week:	11/06/12	11/12/12	-T-----	1	$200.00						
4	WVIT	10/30/12	11/06/12	12-1P AH LIVE	12P-1P		:30			NM	6	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/30/12	11/05/12	MTWTF--	5	$200.00						
	Week:	11/06/12	11/12/12	-T-----	1	$200.00						
5	WVIT	10/30/12	11/06/12	2-3PM JEFF PROBST	2P-3P		:30			NM	6	$1,650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/30/12	11/05/12	MTWTF--	5	$275.00						
	Week:	11/06/12	11/12/12	-T-----	1	$275.00						
6	WVIT	10/30/12	11/05/12	9-10A CT NEWS TODAY	9A-10A		:30			NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/30/12	11/05/12	-----S-	1	$650.00						
7	WVIT	10/30/12	11/05/12	9-10A CT NEWS TODAY	9A-10A		:30			NM	1	$575.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/30/12	11/05/12	------S	1	$575.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

NBC CONNECTICUT HD
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Contract / Revision	Alt Order #
341806 / 1	

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	TV	**2075**

Advertiser	Original Date / Revision
HOUSE MAJORITY PAC	10/15/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
8	WVIT	10/30/12	11/06/12	3-4PM STEVE HARVEY	3P-4P		:30			NM	6	$1,950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	MTWTF--	5	$325.00							
Week:	11/06/12	11/12/12	-T-----	1	$325.00							
E 9	WVIT	10/30/12	11/05/12	4-5P ELLEN	4P-5P		:30			NM	5	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	MTWTF--	5	$600.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	3	*WVIT*	*10/30/12-11/05/12*	*4-5P ELLEN*	*4P-5P*	MTuWThF----	*:30*		*~~$600.00~~*	*NM*		
	See MG 9.6											
	DNA-SEVERE WX COVERAGE											
	6	WVIT	11/01/12-11/02/12	4-5P ELLEN	4P-5P	----ThF----	:30		$600.00	NM		
	Ⓜ	MG for 9.3 10/31										
10	WVIT	10/30/12	11/06/12	5-530A CT NEWS TODAY	5A-530A		:30			NM	6	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	MTWTF--	5	$400.00							
Week:	11/06/12	11/12/12	-T-----	1	$400.00							
11	WVIT	10/30/12	11/06/12	530-6A CT NEWS TODAY	530A-6A		:30			NM	6	$2,850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	MTWTF--	5	$475.00							
Week:	11/06/12	11/12/12	-T-----	1	$475.00							
12	WVIT	10/30/12	11/06/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	6	$4,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	MTWTF--	5	$750.00							
Week:	11/06/12	11/12/12	-T-----	1	$750.00							
E 13	WVIT	10/30/12	11/06/12	7-9A TODAY SHOW	7A-9A		:30			NM	6	$4,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	MTWTF--	5	$800.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	5	*WVIT*	*10/30/12-11/05/12*	*7-9A TODAY SHOW*	*7A-9A*	MTuWThF----	*:30*		*~~$800.00~~*	*NM*		
	See MG 13.7											
	DNA-SEVERE WX COVERAGE											
	7	WVIT	11/05/12-11/05/12	7-9A TODAY SHOW	7A-9A	M----------	:30		$800.00	NM		
	Ⓜ	MG for 13.5 11/01										
Week:	11/06/12	11/12/12	-T-----	1	$800.00							
14	WVIT	10/30/12	11/05/12	530-6A SAT CT NEWS TOD	530-6A		:30			NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	-----S-	1	$175.00							
15	WVIT	10/30/12	11/05/12	6-7A CT NEWS TODAY	6A-7A		:30			NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	-----S-	1	$300.00							
16	WVIT	10/30/12	11/05/12	7-9A SATURDAY TODAY	7A-9A		:30			NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/30/12	11/05/12	-----S-	1	$700.00							
17	WVIT	10/30/12	11/05/12	430A-530A FRI/SAT AH	430A-530A		:30			NM	1	$70.00

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FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	TV	**2075**

Advertiser	Original Date / Revision
HOUSE MAJORITY PAC	10/15/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays ----FS-	Spots/Week 1	Rate $70.00							
18	WVIT	10/30/12	11/05/12	5-530A WALL ST JOURNAL	5A-530A		:30			NM	1	$125.00
Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays ------S	Spots/Week 1	Rate $125.00							
19	WVIT	10/30/12	11/05/12	530-6A SUN CT NEWS TOD	530-6A		:30			NM	1	$125.00
Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays ------S	Spots/Week 1	Rate $125.00							
20	WVIT	10/30/12	11/05/12	6-7AM SU CT NEWS TODAY	6A-7A		:30			NM	1	$350.00
Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays ------S	Spots/Week 1	Rate $350.00							
21	WVIT	10/30/12	11/05/12	7-8A CT NEWS TODAY	7A-8A		:30			NM	1	$400.00
Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays ------S	Spots/Week 1	Rate $400.00							
22	WVIT	10/30/12	11/05/12	8-9A SUNDAY TODAY	8A-9A		:30			NM	1	$700.00
Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays ------S	Spots/Week 1	Rate $700.00							
E 23	WVIT	10/30/12	11/06/12	4305A CT NEW TODAY M-F	430A-5A		:30			NM	6	$750.00
Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays MTWT--S	Spots/Week 5	Rate $125.00							
Week:	11/06/12	11/12/12	-T-----	1	$125.00							
Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length		Rate	Type		
6	*WVIT*	*11/06/12-11/12/12*	*4305A CT NEW TODAY M-F*	*430A-5A*		*-Tu-------*	*:30*		*~~$125.00~~*	*NM*		
	See MG 23.7											
	PREEMPT											
7	WVIT	11/05/12-11/05/12	4305A CT NEW TODAY M-F	430A-5A		M---------	:30		$125.00	NM		
Ⓜ	MG for 23.6 11/06											
24	WVIT	10/30/12	11/05/12	5-6P CT NEWS @ 5PM	5P-6P		:30			NM	6	$6,600.00
Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 6	Rate $1,100.00							
E 25	WVIT	10/30/12	11/05/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	6	$8,400.00
Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 6	Rate $1,400.00							
Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length		Rate	Type		
5	*WVIT*	*10/30/12-11/05/12*	*6-630P M-F CT NEWS @ 6*	*6P-630P*		*MTuWThF----*	*:30*		*~~$1,400.00~~*	*NM*		
	See MG 25.8											
	DNA-SEVERE WX COVERAGE											
8	WVIT	10/30/12-11/05/12	1130P-1A SNL	1130P-1A		-------Sa--	:30		$1,400.00	NM		
Ⓜ	MG for 25.5 11/01											
26	WVIT	10/30/12	11/05/12	630-7P NIGHTLY NEWS	630-7P		:30			NM	6	$22,200.00
Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 6	Rate $3,700.00							
27	WVIT	10/30/12	11/05/12	1135-1235A TONIGHT SHO	1135P-1235A		:30			NM	6	$3,000.00
Week:	Start Date 10/30/12	End Date 11/05/12	Weekdays MTWTF--	Spots/Week 6	Rate $500.00							

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	TV	**2075**

Advertiser	Original Date / Revision
HOUSE MAJORITY PAC	10/15/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
28	WVIT	10/30/12	11/05/12	1235-135A LATE NIGHT	1235A-135A		:30			NM	6	$1,200.00
Week:		10/30/12	11/05/12	MTWTF--	6	$200.00						
29	WVIT	10/30/12	11/05/12	1130P-1A SNL	1130P-1A		:30			NM	1	$1,600.00
Week:		10/30/12	11/05/12	-----S-	1	$1,600.00						
30	WVIT	10/30/12	11/05/12	11-1135P LATE NEWS	11P-1135P		:30			NM	6	$12,000.00
Week:		10/30/12	11/05/12	MTWTFSS	6	$2,000.00						
31	WVIT	10/30/12	11/05/12	1150P NFL SS REPLAY	1150P-1215A		:30			NM	1	$400.00
Week:		10/30/12	11/05/12	------S	1	$400.00						
32	WVIT	10/30/12	11/05/12	7-730P EXTRA	7P-730P		:30			NM	6	$5,400.00
Week:		10/30/12	11/05/12	MTWTF--	6	$900.00						
33	WVIT	10/30/12	11/05/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	6	$5,400.00
Week:		10/30/12	11/05/12	MTWTF--	6	$900.00						
34	WVIT	10/30/12	11/05/12	M8-10P VOICE	8-10P		:30			NM	2	$13,000.00
Week:		10/30/12	11/05/12	M------	2	$6,500.00						
35	WVIT	10/30/12	11/05/12	T10-11P PARENTHOOD	10-11P		:30			NM	2	$7,000.00
Week:		10/30/12	11/05/12	-T-----	2	$3,500.00						

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WVIT*	*10/30/12-11/05/12*	*T10-11P PARENTHOOD*	*10-11P*	-Tu--------	*:30*	~~*$3,500.00*~~	*NM*
	See MG 35.3,35.4							
	NA-PGM NOT SCHEDULED							
2	*WVIT*	*10/30/12-11/05/12*	*T10-11P PARENTHOOD*	*10-11P*	-Tu--------	*:30*	~~*$3,500.00*~~	*NM*
	See MG 35.3,35.4							
	NA-PGM NOT SCHEDULED							
3	WVIT	10/30/12-11/05/12	T10P GO ON/NEW NORMAL	10P-11P	-Tu--------	:30	$3,500.00	NM
Ⓜ	MG for 35.1,35.2							
4	WVIT	10/30/12-11/05/12	T10P GO ON/NEW NORMAL	10P-11P	-Tu--------	:30	$3,500.00	NM
Ⓜ	MG for 35.1,35.2							

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
36	WVIT	10/31/12	11/05/12	4-5P ELLEN	4P-5P		:30			NM	1	$600.00
	MG from another flight due to Severe Weather Coverage - Hurricane Sandy											
Week:		10/30/12	11/05/12	M-WTF--	1	$600.00						
37	WVIT	10/31/12	11/05/12	5-530A CT NEWS TODAY	5A-530A		:30			NM	1	$400.00
	MG from another flight due to Severe Weather Coverage - Hurricane Sandy											
Week:		10/30/12	11/05/12	M-WTF--	1	$400.00						
38	WVIT	10/31/12	11/05/12	530-6A CT NEWS TODAY	530A-6A		:30			NM	1	$475.00
	MG from another flight due to Severe Weather Coverage - Hurricane Sandy											

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341806 / 1	

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	TV	**2075**

Advertiser	Original Date / Revision
HOUSE MAJORITY PAC	10/15/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		10/30/12	11/05/12	M-WTF--				1	$475.00			
								Totals			133	$119,595.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	133	$119,595.00	$101,655.75
Totals	133	$119,595.00	$101,655.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.